



Interesting Wedding Statistics

These statistics were published in:

St. Louis Bride & Groom Magazine <<http://www.stlbrideandgroom.com/>> in 2003.

***AFTER THE VOWS...**

- **72%** of all brides say they would have spent more time choosing their reception entertainment.
- **Almost 100%** say they would have spent more of their budget on the entertainment.
- During wedding planning, Brides say their highest priority is their attire, followed by the reception site and caterer - reception entertainment is among the least of their priorities. Within one week after their reception, **78%** of Brides say they would have made the entertainment their highest priority!
- When asked **81%** of guests say the thing they remember most about a wedding is the entertainment.
- **65%** of all couples that chose a band to entertain at their wedding, said, if they had it to do over again, they would have chosen a disc jockey.

Other Items to Note:

Disc Jockey rates vary based on talent, experience, emcee ability, service, coordination, equipment needed, music knowledge, mixing ability and personality.

The DJ you select will be taking on the responsibility of over 80% of the success of your party and often gets paid less than 3% of the total budget (based on the average \$25,000.00 Wedding, 3% would equal \$750.00), yet if the DJ is a poor performer or worse, doesn't show up, your entire investment is wasted, not just that 3%.

Rates for the DJ industry vary greatly, ranging from \$500.00 to \$3,500.00 with **an average of \$1,200.00 for a 4 hour booking**. The best price is not always the best deal, especially if you are planning a wedding. As a matter of fact, surveys conclude that nearly 100% of brides would have spent more money on their entertainment and made it their #1 priority in hindsight.

A full-service disc jockey company will normally invest 20 to 50 hours to your special event but it may appear that you are only paying for "4 hours". Consultations, music purchasing & editing, preparation, set-up and tear-down, education and other business related endeavors add up to the overall success of your special occasion.

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Amarillo DJ Time Commitment

Although it appears that you are purchasing a 5 or 6 hour wedding package, this is the amount of time it REALLY takes to create a Signature Celebration!

Total Time Commitment: 30-48 hours

PERSONAL CONSULTATION WITH YOUR MASTER OF CEREMONIES 4-6 hours

The most comprehensive planning in the industry, covers all aspects of your reception from the entrance of your first guest until the final goodbye. This include face to face, phone and email consultations. Designed to allow you to enjoy your reception, stress-free, we will take care of everything.

PERSONALIZED TIMELINE/AGENDA FOR ENTIRE RECEPTION 2-3 hours

We will create the agenda and coordinate with all other vendors, including the venue, photographer, and videographer so that everything runs smoothly and you will always have the special moments captured on film. The detailed agenda will be based upon our consultation together, and assures you that all professionals will be working as a team to create your ideal reception.

FINALIZATION OF DETAILS WITH MASTER OF CEREMONIES AND TRAVEL 4-8 hours

Your Master Of Ceremonies will coordinate with the Bride, Groom, Parents, Grandparents, and anyone giving toasts or special traditions. Contact will be by phone or in person. Once these details are finalized, an finalization meeting is scheduled with the bride and groom. These highly detailed meetings are necessary to assure a smooth reception.

CUSTOM INTRODUCTIONS AND LOVE STORIES 3-4 hours

Your Master of Ceremonies will create a personalized introduction for you and your special guests and/or your own unique Love Story set to music. They can be funny, romantic, emotional, or more often, a combination of all three.

CUSTOM RECORDINGS 2-4 hours

We offer a variety of custom recording options. The bride and groom can record special messages to each other, which we will edit to perfection, and master into the first dance. We will also re-master the music to customize the instrumental portions to fit your words perfectly. You may also choose a message from the bride to her father for the father/daughter dance, from bride and groom to their parents or guests, the vows from the ceremony, messages from guests unable to attend, or many other variations.

PRE-RECEPTION COORDINATION 1-2 hours

We will coordinate with all your other vendors prior to the reception to iron out every small detail. Additional photography, special arrivals, toasts, or presentations will be orchestrated into the evening smoothly.

EVENT PREPARATION, TRAVEL, SETUP & STRIKE TIME 5-10 hours

Behind the scenes, normal preparation on the day of your reception begins 5-7 hours prior to start time. The equipment and backup is double checked, truck is loaded, props and specialty items are prepared, and our arrival is scheduled between 2 to 3 hours prior to your first guest arrival. Equipment is setup and tested along with microphones, so that the first guest hears perfection.